

Coach Malcolm Frank

2026 to 2027 Sixth Grade Girls Basketball Coach

Background

Coach Malcolm Frank has coached at Campbell Middle School since 2022, beginning with the eighth-grade girls basketball team. Before becoming a coach, he played point guard at Morehouse College.

Coach Frank played high school basketball at Miller Grove under Coach Sharman White, a five-time USA Basketball gold medal winning coach. In 2009, Coach Frank helped Miller Grove capture the first state championship in school history.

Coaching Philosophy

For Coach Frank, the term “student athlete” begins with student. He teaches the fundamentals of basketball while developing teamwork, discipline, responsibility, confidence, and accountability.

His goal is to help his players grow both on and off the court and carry these values with them long after their playing days are over.

Coaching Style

Coach Frank’s coaching style was shaped largely by Coach Sharman White and Coach Ronald Gillis.

Coach White emphasized excellence, discipline, preparation, and full commitment to the team. Through AAU basketball, Coach Gillis taught him the value of hard work, mental toughness, and physical conditioning.

Those lessons continue to influence how Coach Frank prepares, challenges, and supports his players today.

Favorite Coaches

Coach Frank admires the late Pat Summitt and Geno Auriemma for their leadership, sustained excellence, and impact on women’s basketball.

He also respects the late John Thompson, Coach Mike Krzyzewski, Michael Malone, and Boston Celtics head coach Joe Mazzulla. He particularly appreciates the composure, confidence, and commanding presence that Coach K and Coach Mazzulla display on the sideline.

Coaching Highlights

- Coached a team to the Final Four, one of his most memorable coaching experiences
- Led a 20-point home comeback victory against Hiram
- Won multiple games at the buzzer, including a Christmas tournament victory following a late steal and layup
- Coached his first complete middle school class from sixth through eighth grade, forming a special bond with the group over three seasons. Their final game together was emotional because it marked not only the end of their season, but the final time he would coach the first group he had guided throughout their entire middle school journey

Coach Frank’s Message to Parents

“Our goal is to help every player discover and develop the heart of a champion, both on and off the court.”

Favorite Quote

“Be coachable. Be accountable. Be relentless.”