

Campbell Gold Standards

1. NO EXCUSES

- * We have what it takes to win.

2. GREAT DEFENSE

- * This is the key to winning.

3. COMMUNICATION

- * We look each other in the eye.
- * We tell each other the truth.
- * We do not use negative words.

4. TRUST

- * We believe in each other.

5. COLLECTIVE RESPONSIBILITY

- * We are committed to each other possession.

6. CARE

- * We have each other's back.
- * We give aid to a teammate.

7. RESPECT

- * We respect each other and our opponents.
- * We're always on time.
- * We're always prepared.

8. INTELLIGENCE

- * We take good shots.
- * We're aware of team fouls.
- * We know the scouting report.

9. POISE/MENTAL TOUGHNESS

- * We show no weakness.
- * No Negative Body Language.

10. FLEXIBILITY

- * We can handle any situation.
- * We don't complain.

11. UNSELFISHNESS

- * We're connected.
- * We make the extra pass.
- * Our value is not measured in playing time.

12. AGGRESSIVENESS

- * We play hard every play.

13. ENTHUSIASM.

- * This is Fun.

14. PERFORMANCE

- * We're hungry.
- * We have no bad practices.

15. PRIDE

- * We are the best team in the Southeast.

Purpose: will be to educate and teach fundamentals

Goal: is to win!